|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Eric Turner   |  | | --- | |  | | erict245@yahoo.com | |  | | 954-271-6767 | |  | | https://www.linkedin.com/in/ericturner3 | |  | | Objective Finding the right position is good but finding the right career is perfect! | | Skills Developing the skills, I have acquired will take an average person years to learn, but because of my patience and aggressive character in Sales and Marketing companies have become profitable. | |  | |  | | --- | | ExperienceProximity marketing coachJune 2016 to Present I accepted this leading role with Great Terrains Inc. to increase customer awareness and profits in the direct sales market. After being in sales and marketing for years and making many companies and myself profitable Everyone has a mailbox full of junk, but with my assistance companies can now advertise and market to potential customers with class. Founder/ Senior product coachJanuary 2011 to May 2014 Bullseye America Inc., I was responsible for assisting major food retail brands in building new locations and food product placement on shelves, kiosk and end caps. I worked as a freelance contractor in many areas of projects including display and product sign designs and also created competitive analysis of like products to increase sales and product awareness. Research of Customer buying habits  Online and offline SEO. SME and other marketing responsibilities  Worked with App development companies to create online app and website for food branding managers.  Assist in planogram design, out of stock and back stock listings  **Previous Employers also include: Bank of America, Equifax, New Horizon Learning Center and Blue Cross Blue Shield** EducationAssociates degreeBriarcliffe College 3.8 GPA STUDIES IN BUSINESS AND FINANCE Paralegal and legal assitant Certificateblackstone Career Institute3.8 GPA in legal studies **US Navy 1984-1989** | |  | |